

BRING **EXCELLENCE** TO THE
FIELD AND INCREASE YOUR
TEAMS **PRODUCTIVITY**



FIELD MANAGER

EXCEEDRA

FIELD SUPERVISION, TEAM MANAGEMENT, AND PERFORMANCE ASSESSMENT

Through **Exceedra Field Manager**, your Sales Supervisors, Team Leaders, District Managers and anyone responsible for team performance will be armed with the best tools to assess the execution of the field teams; enabling them with an effective view of the activities taking place in the stores that will drive the strategic actions to follow.

See where your team members are with accuracy. **Understand** the impact of their actions in the visits. **Execute** the next best set of activities aiming to improve the profitability and reliability of the in-store execution.

FUNCTIONALITIES TO FIT EVERY NEED



Dashboards



Team
Management



Route and Territory
Overview and
Planning



Insights and
Analytics

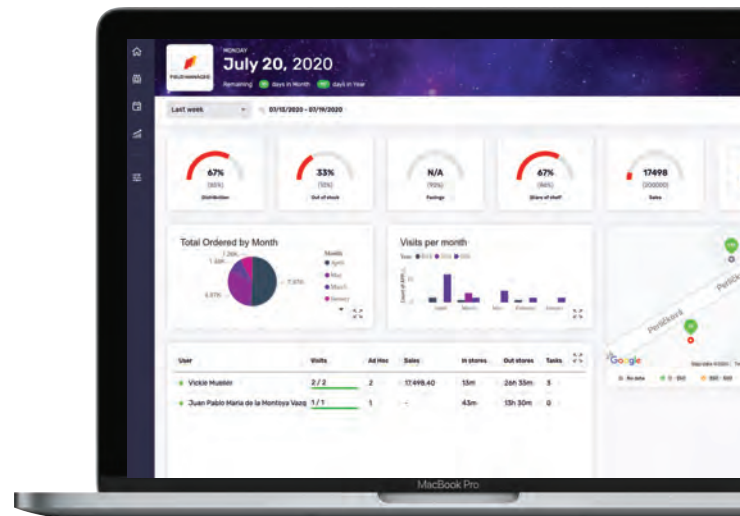


High
Configurability

GET INSIGHTS INSTANTLY

- Review, adjust and improve the structure of routes and territories
- See the location of your people in the field
- Track the progress of Key Performance Indicators
- Integrate your Microsoft Power BI™ Reports
- Add visits on the fly whenever the market demands to do so
- Track times and movements of executed days

Configure the application to act the way you need it... and much more!



Enable this feature in your Exceedra Retail Execution environment now.

For more information contact us at sales@exceedra.com or reach to your Account Executive/Support Leader